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Press Contact:

Vicky Steel
212.717.4150

dmc@shackmanassociates.com

**LEADING NEW YORK DESTINATION MANAGEMENT COMPANY ANNOUNCES
PARTNERSHIP WITH LEADING GROUP SALES**

New York, NY – October 24, 2007 – Shackman Associates New York, the leading New York City Destination Management Company (DMC) today announced that it has been named the preferred DMC in New York for Leading Group Sales, a wholly owned subsidiary of The Leading Hotels of the World, Ltd.

Leading Group Sales is an integrated sales organization and a division of The Leading Hotels of the World, Ltd. The organization serves the hospitality industry, focusing on both the distinctive needs of luxury guests, and the professionals who serve them. Shackman Associates New York will be referred to all Leading Group Sales clients that are traveling to New York City and require assistance with ground operations and development of client programs including customized tours, private dinners, welcome receptions, gala events and more. The purpose of this partnership is to provide clients of Leading Group Sales with a unique New York experience and unparalleled service.

Shackman Associates New York, which has operated in New York since 1989, provides its clients with an extraordinary New York experience, and accentuates New York as the premier destination for international and domestic incentive and corporate meeting clients.

“As a Destination Management Company that has had a presence in New York City for more than 15 years, we are passionate about ‘The City’ and all that it has to offer,” said Karen Shackman, Owner and President of Shackman Associates New York. “We are thrilled to be taking our relationship with Leading Group Sales to the next level and look forward to exceeding the expectations of the Leading Group Sales Client’s by providing unparalleled experiences for each group visit to New York.”

“The Mission of Leading Group Sales is to set the stage for inspirational meetings and conferences for our clients around the world.” said Thorsten Meier, Managing Director of Leading Group Sales. “By partnering with Shackman Associates New York we not only strengthen our mission and promise to our clients by offering a white-glove level of service for all of our groups that operate in New York, but we also optimize the productivity and success of our client programs in New York. Shackman Associates is a first-rate organization that understands the nuances of our premier clients and provides flawless destination management services time and time again.”

Shackman Associates New York has been providing destination management and special event services to international and domestic incentive and corporate meeting clients for more than 15 years. The Shackman Associates New York team is drawn from a variety of industries including hospitality, event management, travel, theatre and communications, and each team member brings a unique perspective to the development of customized programs for the Company’s world-class client base. Shackman Associates New York is a member of the Association of Destination Management Executives (ADME), Financial & Insurance Conference Planners (FICP), Eventia Ltd., Meeting Professionals International (MPI), Society of Incentive Travel Executives (SITE) and NYC & Co. The company has international sales and marketing affiliations around the globe, including Destination Marketing Services in Australia, and USA Hosts Performance Alliance and is certified by the Women’s Business Enterprise National Council as. For more information about Shackman Associates New York please visit www.shackmanassociates.com or contact 212.717.4150 or dmc@shackmanassociates.com.

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